



Tagit**WAVE**

## PROTOCOLS AND PROCEDURES AS A KNOWLEDGE GAME

### Knowledge retention

As part of the International Safety Management (ISM) Code, maritime organizations embed protocols and procedures in the company Safety Management System (SMS). As learning these regulations do not give a spark of joy to read due to its complexity or dullness, interest decreases and performance issues are more frequent.

Content perceived as boring? TagitWave turns it into an interesting and fun knowledge game with constant learning moments of maximum 30 seconds only. The platform engages, motivates and embraces its target audience to increase knowledge, maintain a safe working environment and ensure a high quality of operation by applying top of mind procedures and protocols.

### Data control

Risk mitigation, training performance and knowledge retention are key to a safe and sustainable business operation. Continuous improvement on these protocols and procedures is required to support flexibility in the organization. TagitWave measures progress on knowledge development and filters out organizational weaknesses by providing a complete dashboard being able to grasp in-depth feedback to be split to detailed levels.

### Employee interaction

Successful teams are made of members that are purposeful in their interactions and try to learn from each other all the time. This is exactly what TagitWave persuades.

Participants from the same target group receive the same question at the same time, which provokes discussion, curiosity and involvement between colleagues, teams and workers in your defined learning topics. Besides this, participants are able to gain extra knowledge via the TagitWave Kiosk, (Pub) Quiz or additional surveys.



TagitWAVE

90%

90% of the users think that the platform really improves the quality of work and knowledge of the regulations.

70%

On average 70% of the Questions of the Day sent are answered.

90%

90% of the platform's users prefer it over other e-learning tools and would definitely recommend it to a colleague.



*At my previous company I never really looked into the regulations. Within this company I feel I do know how to work according to them. You can really feel that all the crew is working together in a safer way - Sailor*

Question of the Day  
Survival at Sea > Communication

## How does it work?

### Questions

Via multiple channels, such as your staff members' inbox, questions are sent out about procedures and protocols. Questions can be obtained from Blue Orange Wave's well-defined question database, from content experts within your organization or directly from our Tug Services that will create questions based on your own company's Safety Management System.

### Points & Badges

Competition can be a motivator to learn. TagitWave supports a leader board, points, streaks and badges to encourage learning more. In a matter of seconds participants are able to challenge others to learn too and an employer is able to encourage its employees with attractive wins!

### Explanation

Not only that, but due to the procedural explanation that comes with the answer and via external informational links within the Quiz, the target audience has access to the corresponding regulations and their opportunity to reflect on their answer.

is required to carry at least 12 rocket parachute flares. Where should u  
.towed?

A On or near the navigation bridge

B In the engine room

In the captain's office

ation

Got a comment?

**Improve the impact of protocols and procedures within your organization**

**CONTACT US NOW**

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